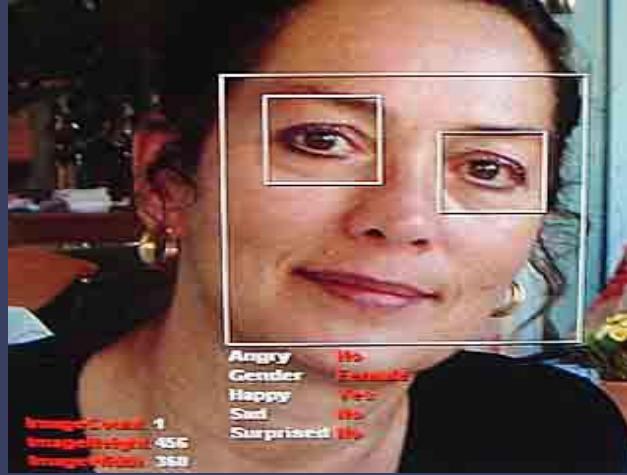


# Machine Learning



## Pengantar Machine Learning

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Knowledge Engineering Research Group

Soft Computing Laboratory

Department of Information and Computer Engineering

Politeknik Elektronika Negeri Surabaya

Politeknik Elektronika Negeri Surabaya  
Departemen Teknik Informatika dan Komputer



# Konten

- Latar Belakang Machine Learning
- Definisi Machine Learning
- Penerapan Machine Learning
- Jenis Proses Learning
- Pokok Bahasan dalam Kuliah Machine Learning

# Tujuan Instruksi Umum

Mahasiswa mampu menyelesaikan masalah – masalah menggunakan metode mesin pembelajaran yang tepat berdasarkan supervised, unsupervised dan reinforcement learning, baik secara individu maupun berkelompok/kerjasama tim.

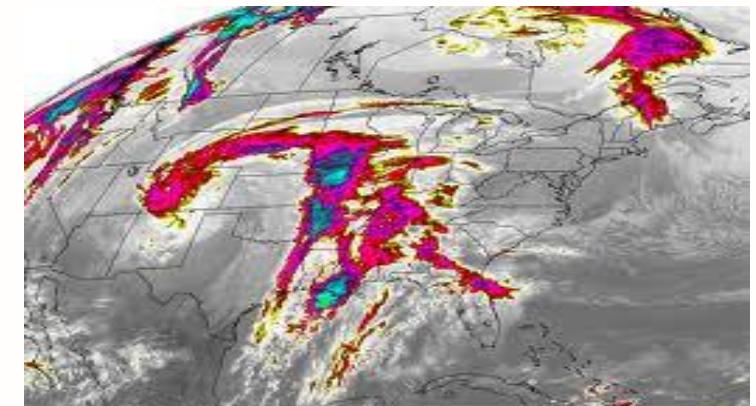
# Tujuan Instruksi Khusus

- Mengetahui definisi Mesin Pembelajaran
- Mengetahui jenis-jenis Pembelajaran
- Mengetahui data training dan data test dan kegunaannya dalam mesin pembelajaran

# Learning from Data

*The world is driven by data.*

- Germany's climate research centre generates 10 petabytes per year
- Google processes 24 petabytes per day
- The Large Hadron Collider produces 60 gigabytes per minute (~12 DVDs)
- There are over 50m credit card transactions a day in the US alone.



# The World of Data





# IN 60 SECONDS..

1  
**NEW**  
DEFINITION  
IS ADDED ON URBAN DICTIONARY

1,600+  
READS ON Scribd.

13,000+ HOURS  
MUSIC STREAMING ON PANDORA

12,000+  
NEW ADS POSTED ON craigslist

370,000+ MINUTES VOICE CALLS ON skype

98,000+  
TWEETS



320+  
**NEW**  
TWITTER ACCOUNTS



Y  
THE WORLD'S LARGEST COMMUNITY CREATED CONTENT!!

1 associated content  
1  
**NEW**  
ARTICLE IS PUBLISHED



6,600+  
**NEW**  
PICTURES ARE UPLOADED ON flickr



50+  
WORDPRESS DOWNLOADS



125+  
**PLUGIN**  
DOWNLOADS

695,000+  
facebook STATUS UPDATES



79,364  
WALL POSTS

510,040  
COMMENTS



Google Search

2  
QUESTIONS ASKED ON THE INTERNET...

100+  
Answers.com  
40+  
YAHOO! ANSWERS



600+  
**NEW**  
VIDEOS

25+ HOURS  
TOTAL DURATION

70+  
DOMAINS REGISTERED

60+  
**NEW**  
BLOGS

168 MILLION  
EMAILS ARE SENT

694,445  
SEARCH QUERIES

1,700+  
Firefox DOWNLOADS



1,500+  
**BLOG**  
POSTS



# Learning from Data

Data is recorded from some real-world phenomenon.

What might we want to do with that data?

## Prediction

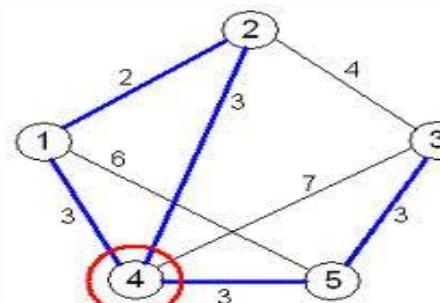
- what can we **predict** about this phenomenon?

## Description

- how can we **describe/understand** this phenomenon in a new way?



AHRC Prevention Quality Indicators						
	Cases	Population	Crude Rate	Risk Adj. Rate	Risk Adjusted Rate	Risk Adj. Rate
<small>Counties Numbers highlighted in GREEN are significantly lower than the National Average. Counties Numbers in RED are significantly higher than the National Average.</small>						
8 Adair	79	13,774	5.74	4.62	5.19	5.76
9 Allam	26	14,299	1.96	1.41	2.00	2.69
10 Anderson	12	15,463	0.78	0.25	0.64	1.42
11 Atchison	8	6,265	1.22	0.24	1.01	1.03
12 Barron	102	31,112	3.28	2.56	2.93	3.31
13 Bath	15	8,943	1.68	0.84	1.55	2.26
14 Belton	122	22,257	5.59	4.52	4.96	5.41
15 Boone	68	78,300	0.87	0.85	1.14	1.42
16 Bourbon	20	15,245	1.31	0.70	1.26	1.81
17 Boyd	32	39,393	0.81	0.39	0.72	1.06
18 Butler	32	22,357	1.43	0.50	1.24	1.79
19 Bracken	18	6,700	2.69	1.76	2.63	3.47
20 Breathitt	40	12,381	3.23	2.84	3.59	4.15
21 Breckinridge	23	16,006	1.53	0.94	1.50	2.07
22 Bell	23	52,112	0.44	0.23	0.59	0.93
23 Butler	9	10,366	0.87	0.18	0.86	1.54
24 Caldwell	13	10,281	1.26	0.39	1.00	1.61
25 Calloway	26	29,386	0.88	0.50	0.80	1.30
26 Campbell	64	68,477	0.81	0.53	0.88	1.07
27 Carlisle	5	4,215	1.19	0.00	0.93	1.69
28 Carroll	20	7,959	2.62	1.77	2.56	3.35
29 Carter	19	21,669	0.89	0.27	0.55	1.34
30 Casey	47	12,646	3.72	2.72	3.39	3.89



# Learning from Data

*How can we extract knowledge from data to help humans take decisions?*

*How can we automate decisions from data?*

*How can we adapt systems dynamically to enable better user experiences?*

---

Write code to explicitly  
do the above tasks



Write code to make the computer  
**learn** how to do the tasks

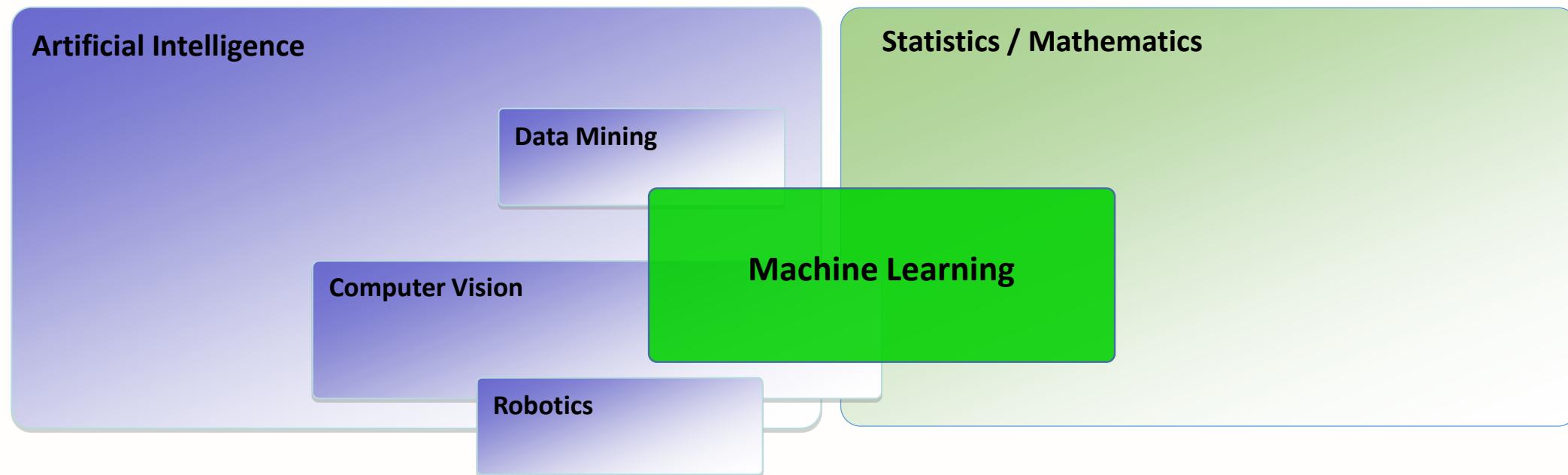


# Apa itu Machine Learning?

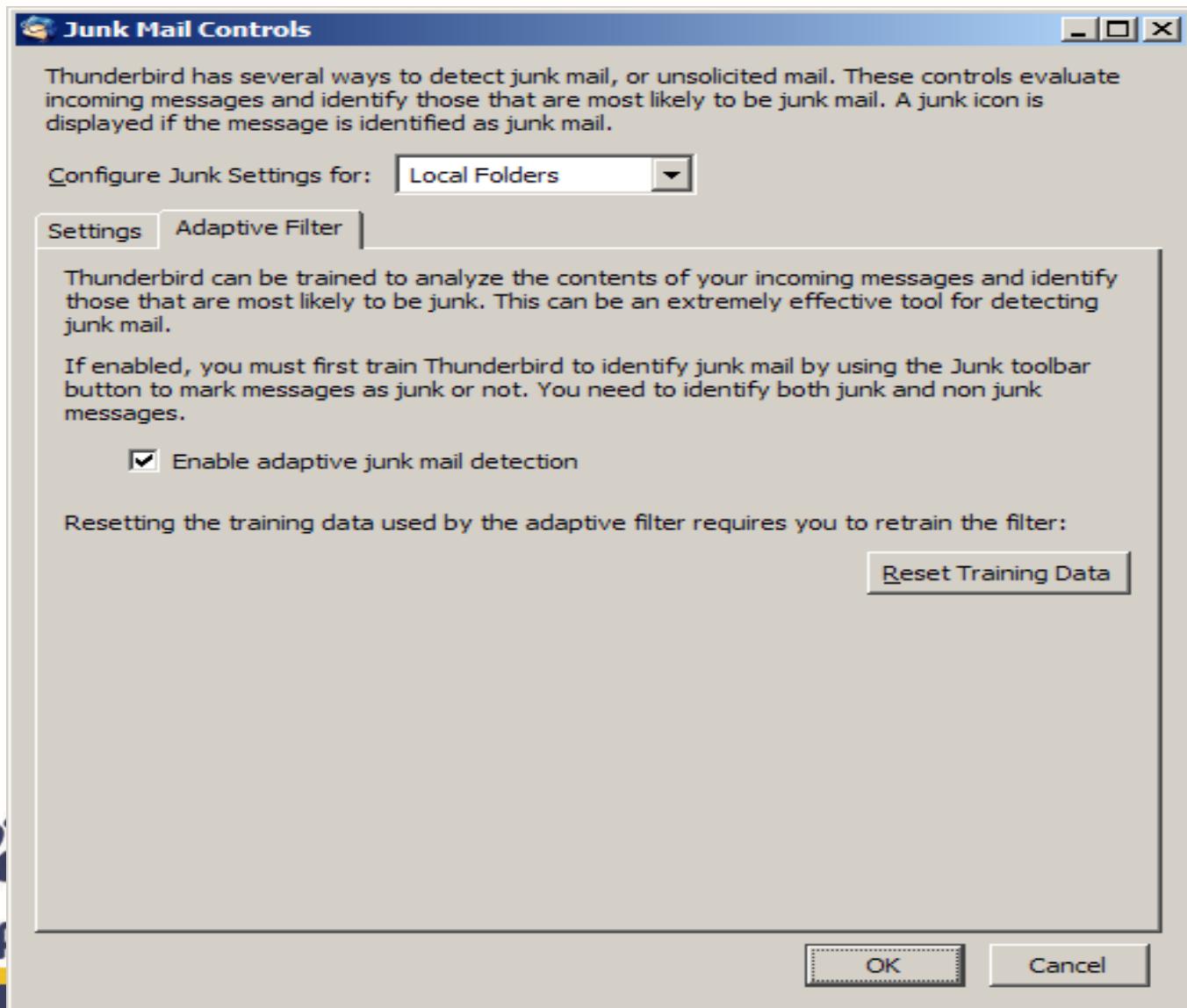
- Machine Learning adalah salah satu disiplin ilmu dari Computer Science yang mempelajari bagaimana membuat komputer/mesin itu mempunyai suatu kecerdasan
- Agar mempunyai suatu kecerdasan, komputer/mesin harus dapat belajar.
- Dengan kata lain, Machine Learning adalah suatu bidang keilmuan yang berisi tentang pembelajaran komputer/mesin untuk menjadi cerdas



*Where does it fit? What is it **not**?*



- Using machine learning to detect spam emails.



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**ALGORITHM**  
**Naïve Bayes**  
**Rule mining**

- Using machine learning to recommend books.

The screenshot shows a Mozilla Firefox browser window displaying the Amazon.co.uk website. The title bar reads "Amazon.co.uk: Recommended For You - Mozilla Firefox". The main content area shows a "Recommended For You" section for the user "Gavin Brown". The section is titled "Just For Today" and says "These recommendations are based on items you own and more." It lists three recommended books:

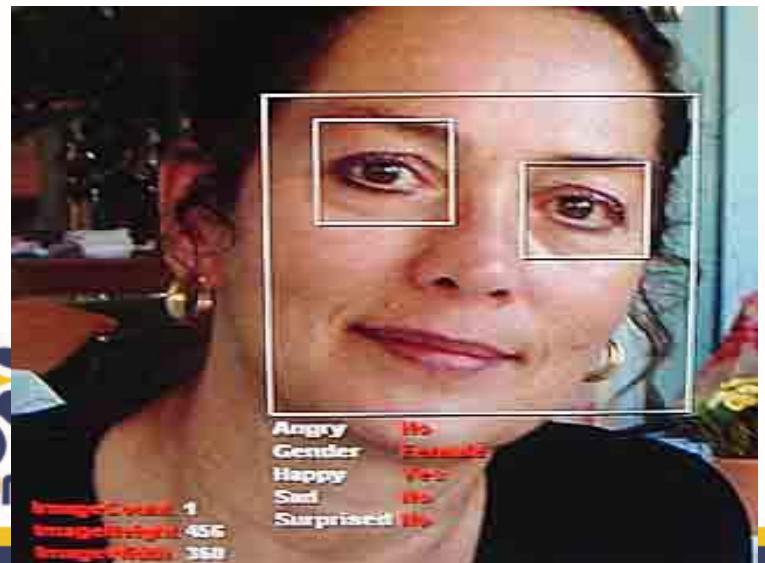
- Bad Science** by Ben Goldacre (April 2, 2009)  
Average Customer Review: ★★★★☆ (181)  
In stock  
RRP: £8.99  
Price: £3.60  
31 used & new from £1.99  
  
Buttons: Add to Basket, Add to Wish List  
Checkboxes: I own it, Not interested, Rate this item  
Text: Recommended because you purchased **Outliers: The Story of Success** and more (Fix this)
- Irrationality** by Stuart Sutherland (Jan 10, 2007)  
Average Customer Review: ★★★★☆ (31)  
In stock  
RRP: £8.99  
Price: £6.99  
36 used & new from £3.50  
  
Buttons: Add to Basket, Add to Wish List  
Checkboxes: I own it, Not interested, Rate this item  
Text: Recommended because you purchased **Outliers: The Story of Success** and more (Fix this)
- Blink: The Power of Thinking Without Thinking** by Malcolm Gladwell (Feb 23, 2006)  
Average Customer Review: ★★★★☆ (88)  
In stock  
  
Buttons: Add to Basket, Add to Wish List  
Checkboxes: I own it, Not interested, Rate this item  
Text: Recommended because you purchased **Outliers: The Story of Success** and more (Fix this)

The left sidebar contains a "Recommendations" menu with links to Baby, Books, DIY & Tools, DVD, Electronics & Computing, Garden & Outdoors, Health & Beauty, Home & Garden, Jewellery, MP3 Downloads, Music, PC & Video Games, Shoes & Accessories, Software, Sports & Leisure, Toys & Games, Video, and Watches. The top navigation bar includes links for Facebook, Dr Gavin Brown, Feature Selection, Graduate Research, Twenty-One Suggestions, A Quick & Dirty Guide, and a search bar. The bottom taskbar shows icons for Microsoft PowerPoint, Inbox for gbr..., lecture1intro..., 0204.pdf, and Amazon.co.u... along with the system clock at 18:18.



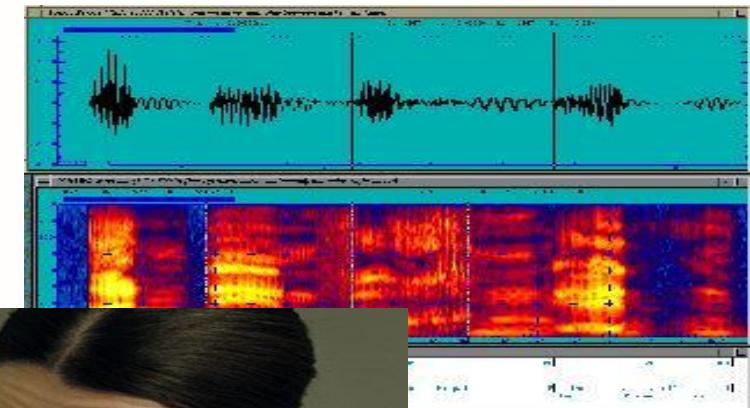
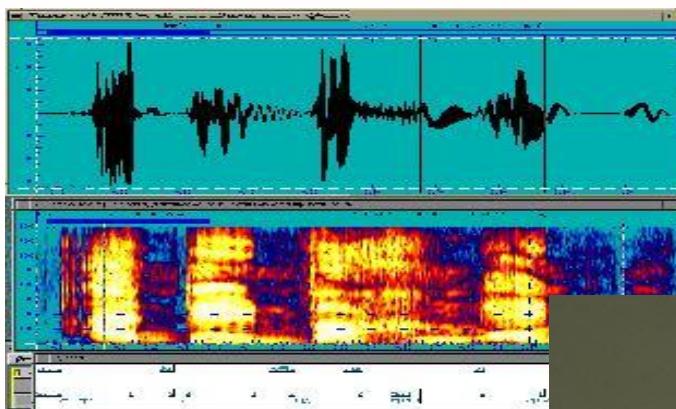
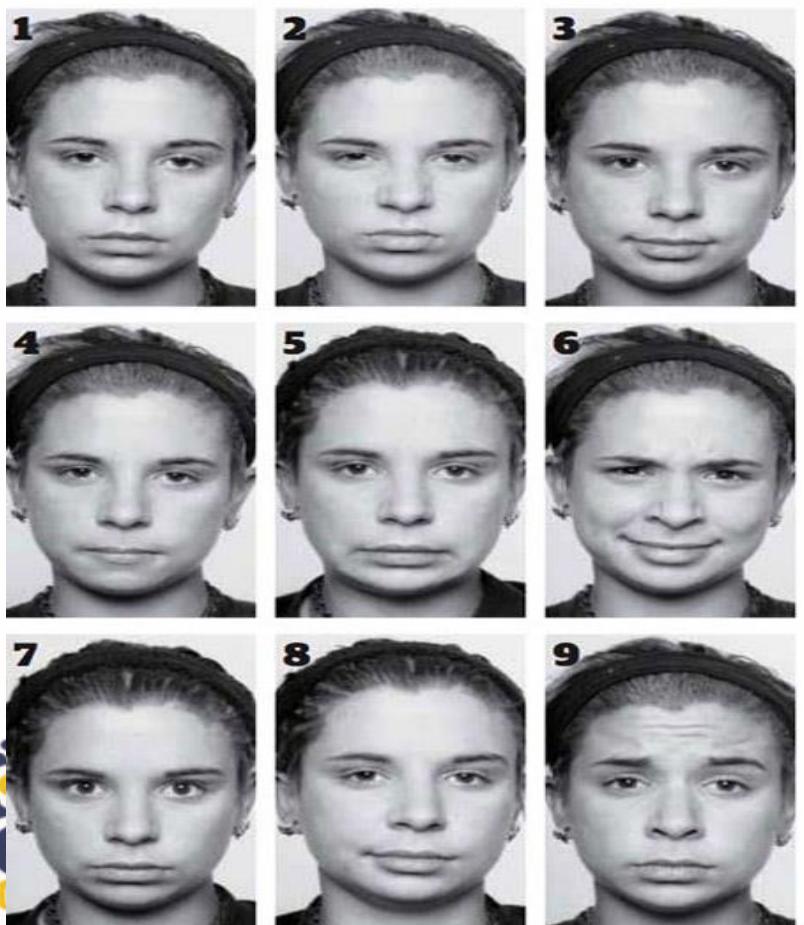
**ALGORITHMS**  
**Collaborative Filtering**  
**Nearest Neighbour**  
**Clustering**  
Departemen Teknik Informatika & Komputer

- Using machine learning to identify faces and expressions.



**ALGORITHMS**  
**Decision Trees**  
**Adaboost**

- Using machine learning to identify vocal patterns



## ALGORITHMS

**Feature Extraction  
Probabilistic Classifiers  
Support Vector Machines  
+ many more...**

- ML for working with social network data: detecting fraud, predicting click-thru patterns, targeted advertising, etc etc etc .



## ALGORITHMS

Support Vector Machines  
Collaborative filtering  
Rule mining algorithms  
Many many more....

Driving a car

Recognising spam emails

Recommending books

Reading handwriting

Recognising speech, faces, etc

How would you write these programs?

Would you want to?!?!!?!



# Learning process

- Supervised learning
- Unsupervised learning
- Reinforcement learning



# Pembahasan di dalam ML

- Concept learning
- Bayesian learning
- Instance based learning (clustering)
- Neural Networks
- Genetic Algorithm
- Reinforcement Learning
- Dan lain-lain



# Concept learning

- Learning from examples
- General to specific ordering of hypotheses
- Uses only the positive data → Find-S
- Uses both positive and negative data → Candidate-Elimination
- Data harus konsisten
- Jawaban berada dalam 2 kemungkinan, ada atau tidak ada



# Contoh kasus

Data	Sky	AirTemp	Humidity	Wind	Water	Forecast	EnjoySport
1	Sunny	Warm	Normal	Strong	Warm	Same	Yes
2	Sunny	Warm	High	Strong	Warm	Same	Yes
3	Rainy	Cold	High	Strong	Warm	Change	No
4	Sunny	Warm	High	Strong	Cool	Change	Yes

# Bayesian Learning

- Learning from examples
- Termasuk ke dalam supervised learning
- Didasari pada Bayes Theorem
- Uses both positive and negative data
- Tidak mengharuskan data harus konsisten
- Jawaban ditunjukkan oleh nilai probabilitas
- Biasanya dipakai untuk fungsi-fungsi klasifikasi



# Instance based learning (Clustering)

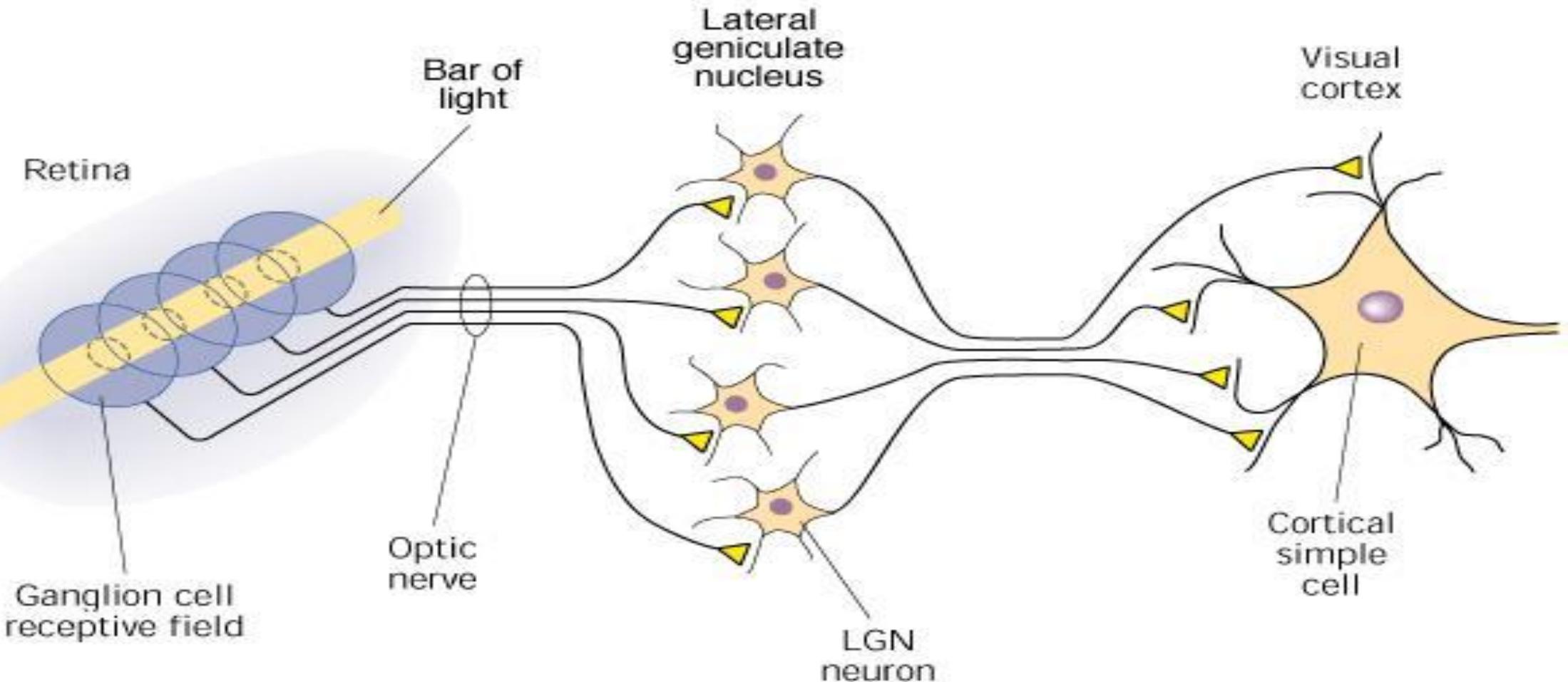
- Tidak melibatkan jawaban dalam data
- Termasuk ke dalam unsupervised learning
- Hanya membuat suatu klasifikasi tanpa label/jawaban
- Labelisasi (pemberian jawaban) menjadi tanggung jawab user

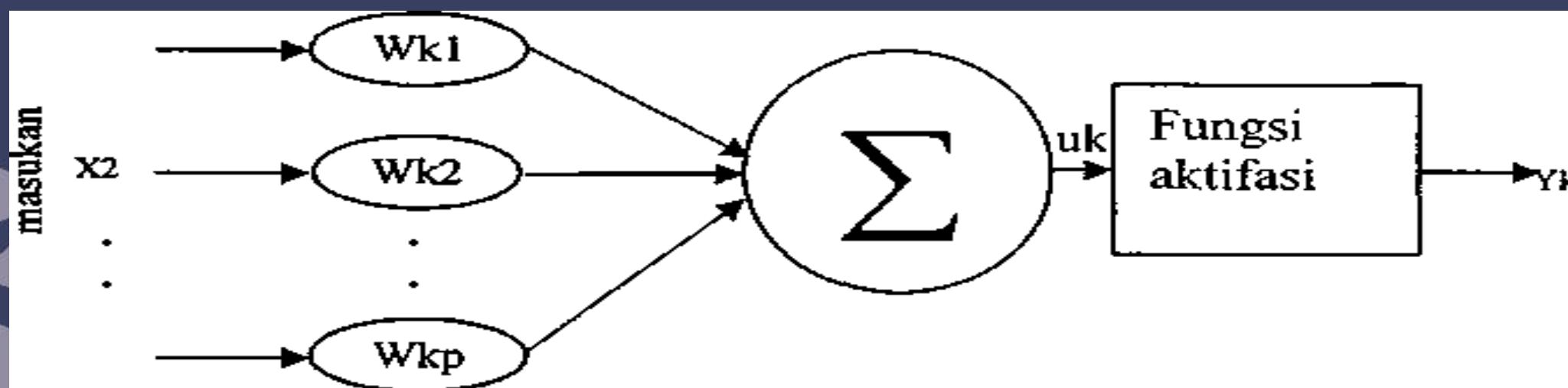


# Neural networks

- Mensimulasikan kerja otak manusia
- *Neuron* adalah satuan unit pemroses terkecil pada otak
- Bentuk standard ini mungkin dikemudian hari akan berubah
- Jaringan otak manusia tersusun tidak kurang dari  $10^{13}$  buah neuron yang masing-masing terhubung oleh sekitar  $10^{15}$  buah *dendrite*
- Fungsi dendrite adalah sebagai penyampai sinyal dari neuron tersebut ke neuron yang terhubung dengannya
- Sebagai keluaran, setiap neuron memiliki *axon*, sedangkan bagian penerima sinyal disebut *synapse*
- Penjelasan lebih rinci tentang hal ini dapat diperoleh pada disiplin ilmu *biology molecular*
- Secara umum jaringan saraf terbentuk dari jutaan (bahkan lebih) struktur dasar neuron yang terinterkoneksi dan terintegrasi antara satu dengan yang lain sehingga dapat melaksanakan aktifitas secara teratur dan terus menerus sesuai dengan kebutuhan





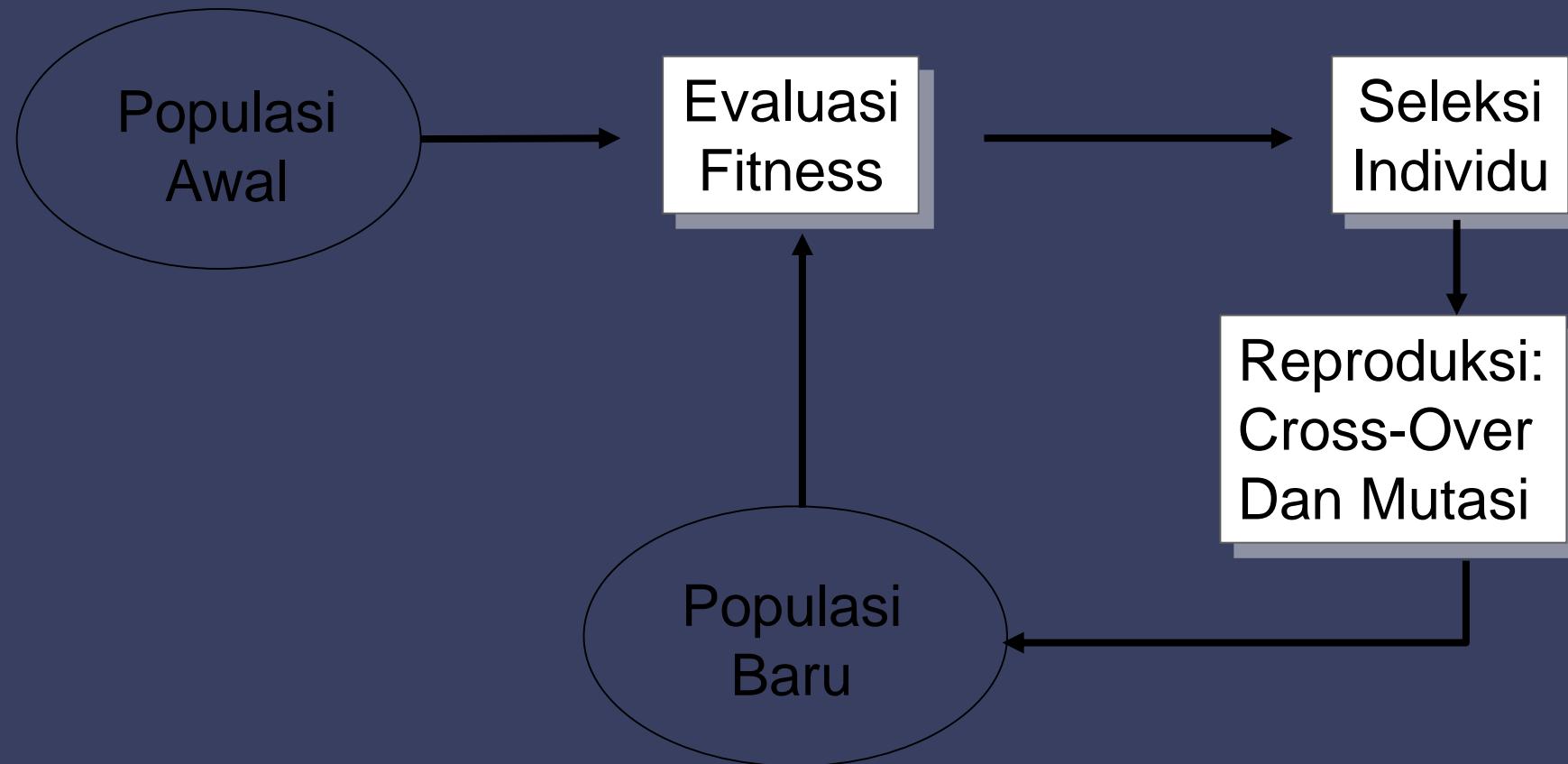


# Genetic Algorithm

- ◆ Algoritma Genetika adalah algoritma yang memanfaatkan proses seleksi alamiah yang dikenal dengan proses evolusi.
- ◆ Dalam proses evolusi, individu secara terus-menerus mengalami perubahan gen untuk menyesuaikan dengan lingkungan hidupnya. **“Hanya individu-individu yang kuat yang mampu bertahan”.**
- ◆ Proses seleksi alamiah ini melibatkan perubahan gen yang terjadi pada individu melalui proses perkembang-biakan. Dalam algoritma genetika ini, proses perkembang-biakan ini menjadi proses dasar yang menjadi perhatian utama, dengan dasar berpikir: **“Bagaimana mendapatkan keturunan yang lebih baik”.**



# Siklus Genetic Algorithm

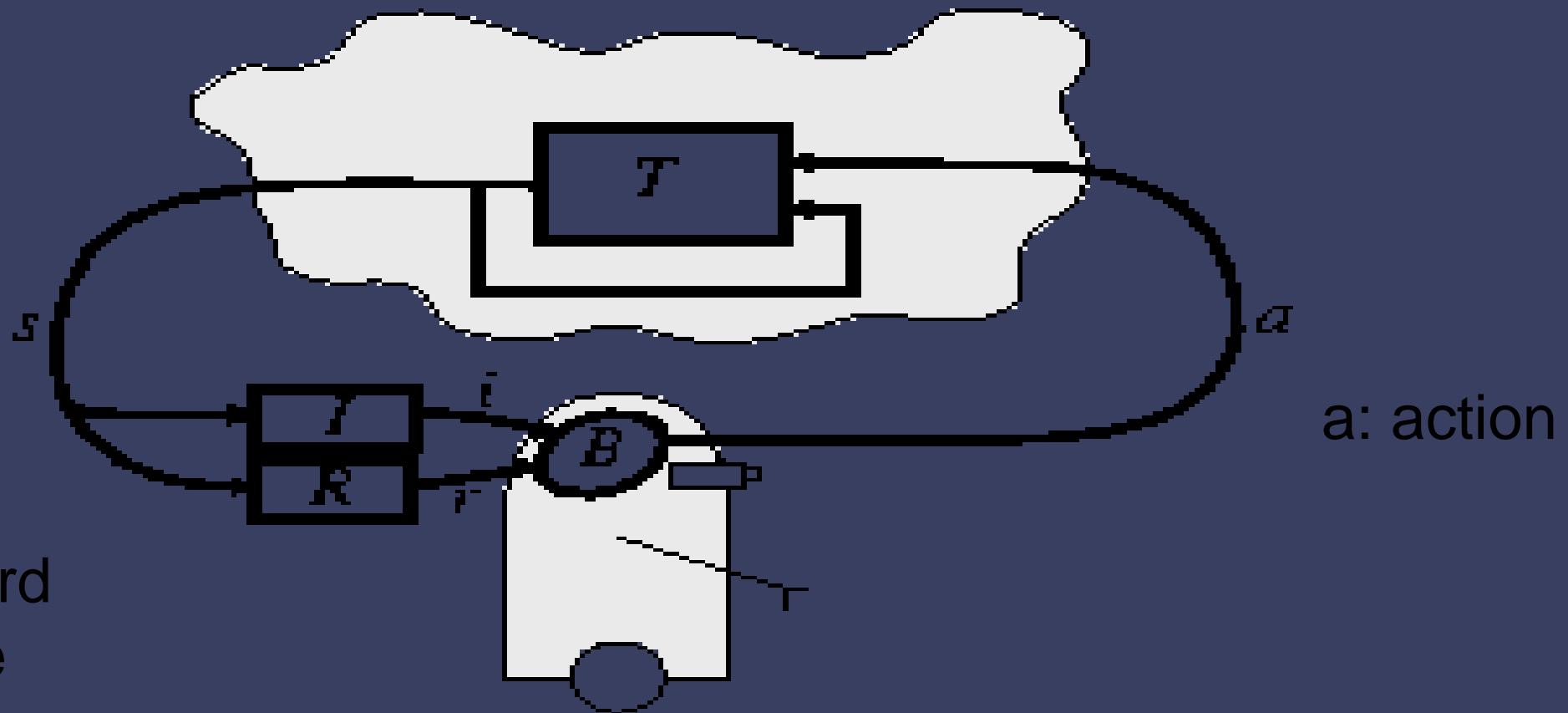


# Reinforcement Learning

- Learning from experiences
- Memakai konsep reward dan punishment dalam proses learning

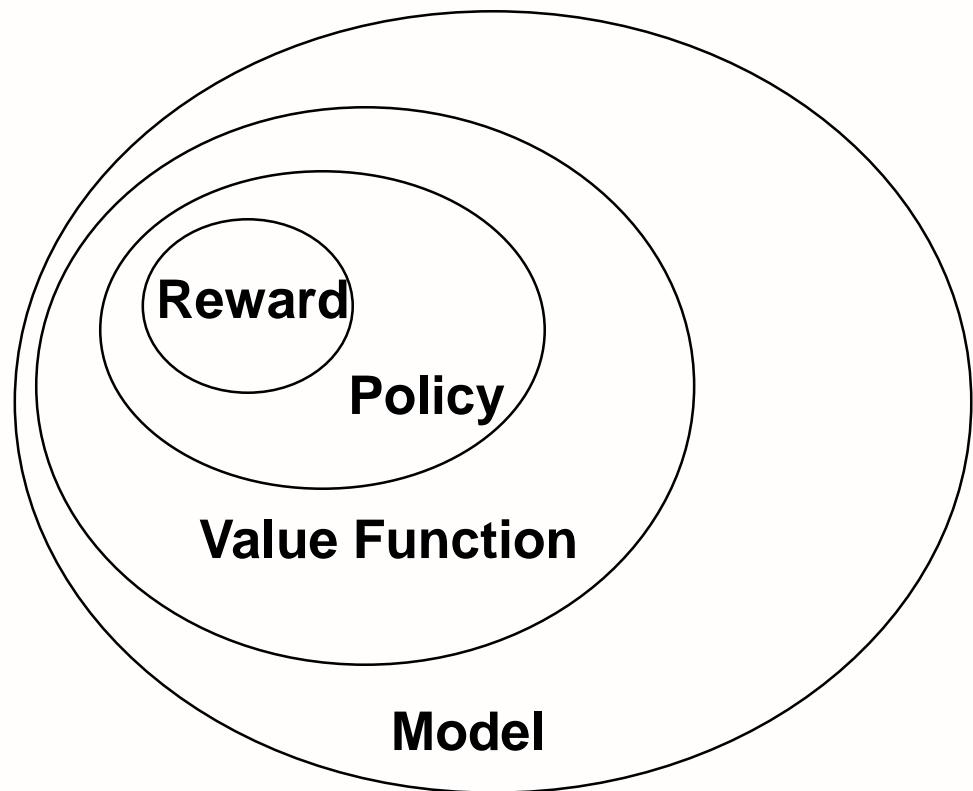


i: input  
r: reward  
s: state



The standard reinforcement-learning model

# Components of Reinforcement Learning



Reward: How good is this action?

Policy: what do I do now?

Value function: how good is this state?

Model: what happens if I do this action?

# Latihan Soal

1. Carilah artikel tentang Pengenalan Machine Learning!
2. Carilah aplikasi Machine Learning selain yang sudah dijelaskan pada modul ini!
3. Carilah tema-tema dari PA PENS yang merupakan implementasi dari Machine Learning!



# Referensi

- Modul Ajar Machine Learning, Entin Martiana, Ali Ridho Barakbah, Nur Rosyid Mubtadaí, Politeknik Elektronika Negeri Surabaya, 2013.
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<http://www.cs.manchester.ac.uk/ugt/COMP24111>
- Machine Learning, Tom Mitchell, McGraw-Hill. 2008.



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